



JOHN IRVINE ACOSTA

Web Designer + Multimedia Artist

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WORK EXPERIENCE

June 2008 – December 2009

Web & Flash Designer | Havoc Digital Inc.

Created websites, flash apps & games, rich media banner ads and other creative materials for various digital marketing campaigns. Clients include: Citibank, Smart, Samsung, LG, McDonalds, Del Monte, Canon and Honda.

2006 – Present

Web Designer & Developer | Freelance

Site structure planning, design, layout, programming and maintenance. Clients include: Patane Group, Campbell and Associates and U-Franchise.

April 2007 – May 2007

Ad Builder Intern | Wideout Technology Services Inc.

Created rich media banner ads for digital marketing campaigns.

EDUCATION

2004 - 2008

De La Salle University - Manila

*Bachelor of Science degree in Computer Science
Major in Instructional Systems Technology*

EXTRA CURRICULAR

2007 – 2008

Computer Studies Assembly | De La Salle University

College Assembly - Vice President for Publicity

2007 - 2008

Moomedia | De La Salle University

Multimedia Organization - Assistant Vice President for Publicity

2004 -2005

Pahayagang Plaridel | De La Salle University

Official Student Publication - Graphic Artist

TECHNICAL SKILLS

Web / Print

Adobe Photoshop
Adobe Illustrator
Adobe Dreamweaver
Adobe InDesign

Animation

Adobe Flash
Adobe Premiere
Blender 3D
Toonboom Studio

Programming

XHTML + CSS
Actionscript
Wordpress

Theory & Working Knowledge

Typography
Color Theory
Illustration
Usability Engineering
Instructional Design

ACCOLADES

Featured in

designfridge.co.uk | Web Inspiration
speckyboy.com | Design Magazine
creatica.com | Design Gallery
+12 others

Awarded

Most Outstanding Thesis
De La Salle University